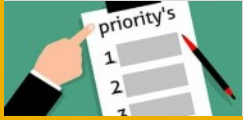


Role 1

Matchmaker

Our leadership is committed to knowing you.

Executive Director Connection



YOU a priority for CEO attention and support.

Partnership Team

Active volunteers at your service. Join their monthly Zoom!



Board Liaison

Your voice in our boardroom and your ambassador at our events.

Database Profile

Tell our leadership what you seek, in a place where all can find it.



Membership Directory

Connect respectfully with our community. You're part of our team!

Reach out to us!

Our leaders will always respond to you, but they can't always take the initiative. Lean In!

Role 2

Meeting Host

High quality activities provide open doors.

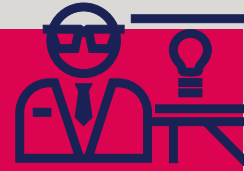


Monday Hubbles

An open Front Door to chapter connections. Weekly. *Are you there?*

Partner CEvents

YOU as the subject-matter expert! Financial Planners want to hear what you have to say.



PEP Talks

Partners "Edutaining" Planners. Creative. Quirky. Fun. Effective.

Symposium: Expo

Local trade show visibility. Your space. Your message.



Working Teams

What are your goals and ambitions? Learn with us!

Will your team be here?

You have a pre-paid ticket... And you can connect from ANYWHERE!

Role 3

Amplifier

We share, link and support your local visibility.

Website Home Page

Banner ad prominently featured above our Master Events Calendar.



Spotlight Your Local Team

Dedicated website page facilitates community connections.

Email Outreach

Our eblasts point to our Partners' page with respectful recognition.



Learning Hub

Visibility in an online resource hub used by both Planners and Partners.



Social Media Connect

The chapter will follow and amplify your relevant posts in our market.

Expand your reach!

We leverage our dedicated volunteers to provide marketing outreach and an authentic presence within our community.

\$3,000 Annually

Renewal is due in your anniversary month.

Connect to:

- ▶ Monday Hubbles to learn the ropes, meet new planners, and discover fun options.

- ▶ Partnership Team to schedule your partner Cevent

- ▶ Professional Development Team for future Learning Events, ideas and calendar options

- ▶ Executive Director for Learning Hub knowledge, interactive toolkits, and introductions

- ▶ Board of Directors through your Liaison

- ▶ Members through the website directory and our frequent events

- ▶ Community through Learning Hub and your social media and event postings

- ▶ Staff for Partner Event postings, news updates, membership profile updates

- ▶ Partner Benefits through 2x annual Partnership Hubbles

Purchase partnership through our website or through our staff*
ExecutiveDirector@FPAofPhoenix.org | Admin@FPAofPhoenix.org

Our Chapter opted to extend flexibility in renewal dates in 2020 and 2021 as we maneuvered through Covid 19 together.

Moving into 2022, we've learned how to nurture real connections—even in a virtual meeting world. As we embrace this new normal and move toward hybrid meeting environments, we invite you to continue investing in our chapter and our community.



The Essential Hub of our Financial Planning Community

Every county except
Pima, Santa Cruz & Cochise

We represent and serve financial planners and associated professionals across AZ, with virtual and hybrid meeting formats.

ORGANIZED AROUND 4 WORKING GROUPS	Community Connections
	Communications
	Advancing the Profession
	Professional Development

General Circle = Our Team Leaders

We break our groups into smaller Working Teams as resources and tasks dictate.

- Advocacy
- Communications
- Lifelong Learning & Chapter Programming
- Membership/NexGen
- Professional Relations
- Pro Bono
- Public Awareness
- Partnership



STRATEGIC Board of Directors

Creatively adapting to our ever-changing world.

www.FPAofPhoenix.org

You are a resource our Planners need and want.
Our mission is to connect you to one another...

Partnership

Win
Members

Win
Partners

Win
Chapter
& Community

